

# *The Elevare Project*

## Elevare Express: Headshots & Highlights

### Partnerships

Elevare Express: Headshots & Highlights is the inaugural event from The Elevare Project, a new career resource organization dedicated to helping professionals thrive. This event takes place Saturday, October 11th, during Morgan State University's Homecoming Weekend in Baltimore, spotlighting the city as a vibrant hub for talent and opportunity.

Attendees will receive professional headshots, on-the-spot résumé reviews, express career coaching, and the chance to network with peers and professionals for an affordable, all-inclusive flat fee.

This is more than an event; it's a statement that Baltimore is investing in its next generation of leaders.

#### Why Partner With Us

- Workforce Impact: Help address today's toughest job market by equipping young professionals with tools to succeed.
- Economic Growth: Contribute to a stronger local workforce that supports Baltimore's long-term vitality.
- Visibility: Sponsors will be highlighted in press releases, media advisories, targeted press pitching, and all event promotions.
- Community Alignment: Show your commitment to Baltimore's growth and to developing diverse, rising talent.

#### Sponsorship Opportunities

##### Venue Sponsor

- Use of event space
- Recognition as Primary Sponsor

##### Refreshments Sponsor

- Provide coffee, pastries, fruit, juice, and water
- Recognition as Hospitality Sponsor

##### Career Services Sponsors

- 5 Résumé Reviewers (HR/recruitment professionals)
- 3 Career Coaches (express consulting sessions)
- Recognition as Career Partner

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#### Sponsorship Opportunities, cont.

##### Photography Sponsor

- Professional photographer for attendee headshots
- Recognition as Official Photography Partner

**CONFIRMED**

**Thank you, Shinee Studios**

##### Community Sponsor

- Support with outreach, volunteers, or materials
- Recognition as Community Partner

##### Media & Promotion

- Press Release announcing the event and sponsors
- Targeted Media Pitching to local and regional outlets
- Media Advisory for event-day coverage
- Sponsors listed on all event materials, website, and social media

#### Event Details

Date: Saturday, October 11, 2025

Time: 9:30am - 12:30pm

Location: TBD, Baltimore, MD

Sponsorship inquiries:

Cyrina Yarbrough

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